PM-USA Shipment Performance
(Units in Billions)

	Volume 1994	1993	% Change	Share 1994	Difference vs. YAG
Marlboro	137.7	108.5	27.0%	28.1	4.6
OPB	39.4	36.4	8.0%	8.1 ~~8.0~~	0.1 ~~2~~
TOTAL PREMIUM	177.1	144.9	22.2%	36.2 ~~36.1~~	4.7 ~~8~~
Basic	23.0	24.4	-5.4%	4.7	-0.6
Branded Discount	11.4	12.0	-6.5%	2.4 ~~3~~	-0.2 ~~3~~
FVB	7.9	13.4	-40.8%	1.6	-1.3
TOTAL DISCOUNT	42.3	49.8	-15.2%	8.6 ~~8.7~~	-2.1 ~~2~~
TOTAL PM-USA	219.4	194.7	12.7%	44.8	2.6

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Source: https://www.industrydocuments.ucsf.edu/docs/ghvk0004